

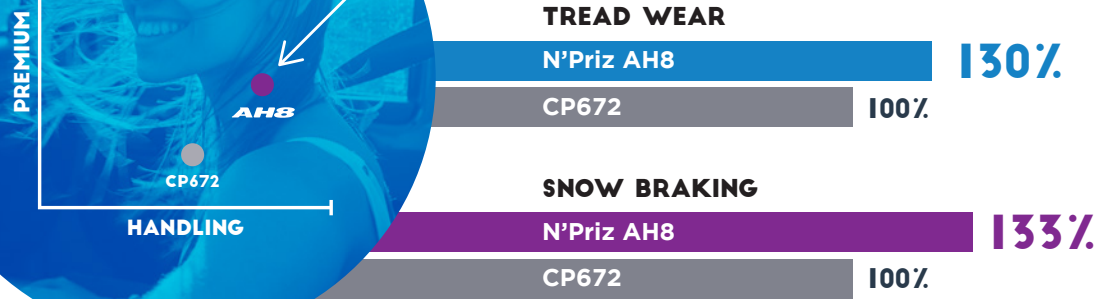
BY "ALL-SEASON", WE MEAN EVERY SEASON.

WE ARE LISTENING

Drivers are expecting more and more performance out of their all-season tires. The demand for passenger and truck tires has increased while the trend for winter tire demand is decreasing. The expectation for truer winter performance out of all-season tires has never been greater. Crafting a tire for the rigors of "every season" driving is what the Nexen Tire engineers set out to accomplish and the results are in...Introducing the newest pattern to Nexen's award winning lineup, the N'Priz AH8. With improved snow performance features to further your all-season driving confidence.

THE BEST JUST GOT BETTER

The wear resistance and winter performance of the N'Priz AH8 are far better than those of the CP672, and its total performance, including handling and noise performance, has been significantly improved as well.



TARGET VEHICLES

MIDSIZE VEHICLE EXAMPLES:

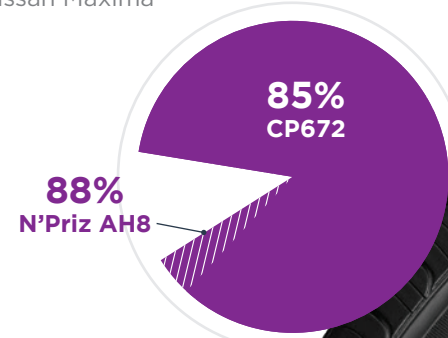
Honda Accord / Kia Optima / Mazda 6 / Nissan Altima / Toyota Camry

LARGE VEHICLES EXAMPLES:

Chevrolet Impala / Ford Taurus / Dodge Charger / Nissan Maxima

TAKING OVER THE MARKET

N'Priz AH8 covers 88% of the market — a 3% increase in market coverage.



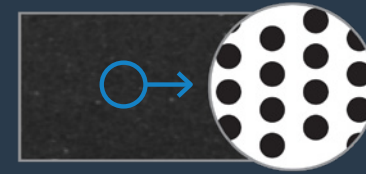
OEM PROVEN TECHNOLOGY

The N'Priz AH8 has met performance requirements for multiple Global car manufacturers and has been trusted as OEM fitments on:



LONGER TREAD LIFE

The use of carbon blocks with a high surface area increases wear resistance by maximizing the surface area in contact with the rubber and optimizing heat dissipation.

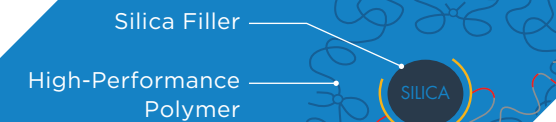


ALL-SEASON TRACTION

The wave sipes, which are optimally designed using a state-of-the-art simulation program, reinforce snow traction and provide excellent all-season driving performance.

IMPROVED SNOW BRAKING PERFORMANCE

The best combination of a new polymer and silica improves snow braking performance.



TOTAL COVERAGE WARRANTY

NEXEN TIRE

THE INDUSTRY'S BEST WARRANTY

The N'Priz AH8 will share in Nexen Tire's comprehensive warranty coverage which offers a mileage and road hazard warranty above comparable competitors, and roadside assistance coverage, so you are never on your own.

70K MILEAGE

3/32" 2-YR. ROAD HAZARD

45-DAY OR 500-MILE FREE TRIAL



